



join the movement

Fairs and shows are an important part of the dairy cattle traceability chain.

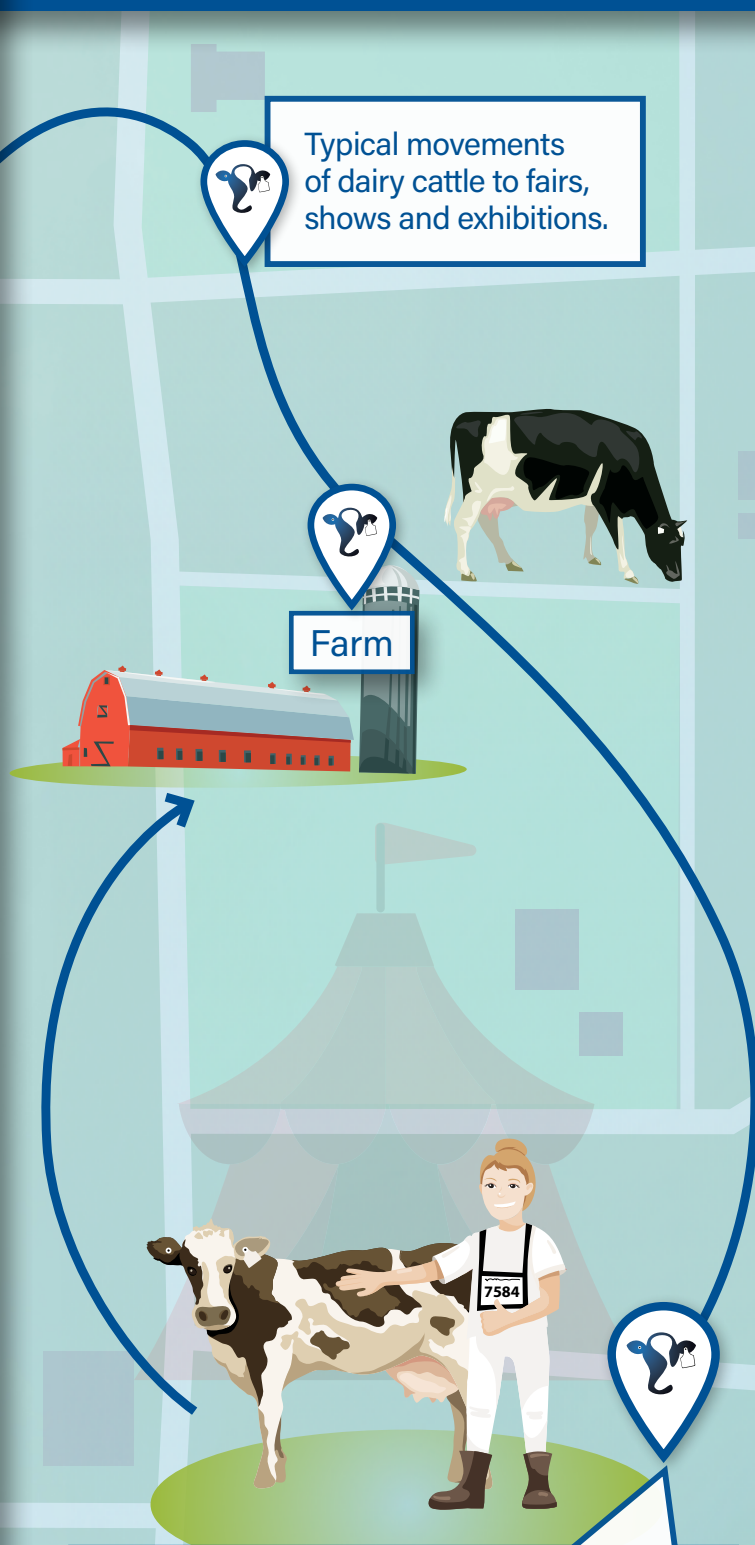
This infosheet provides a quick overview of how fairs can easily report dairy cattle traceability events to DairyTrace, Canada's program for dairy cattle traceability.

TRACEABILITY IS EASY WITH ASSISTEXPO

DairyTrace has collaborated with AssistExpo to make it easier than ever for fairs to report traceability events. With a few simple set up steps, dairy animal arrivals to and departures from fairs can be seamlessly reported from AssistExpo to DairyTrace, helping to protect our entire sector.



Infosheet for fairs, shows and exhibitions



Typical movements of dairy cattle to fairs, shows and exhibitions.

Farm



Fair

- Set up a DairyTrace account
- Know and share the fair Premise ID (PID)
- Report dairy cattle movements to DairyTrace

REPORTING TRACEABILITY EVENTS

Easily activate the AssistExpo traceability module for reporting.

With AssistExpo, it's convenient to report traceability events on both dairy and beef animals. The information will automatically be sent to the correct database based on the tag number - either to DairyTrace, SimpliTRACE or to the Canadian Cattle Identification Agency (CCIA).*

What fields are needed for move-in reports?

1. PID of departure (last stop before arrival)
2. PID of arrival (the show PID)
3. Animal ID# (15 digits)
4. License plate and province of transportation truck/trailer

OPTIONS FOR REPORTING

REPORTING TRACEABILITY EVENTS THROUGH DAIRYTRACE



	AssistExpo	API (Application Programming Interface)	On-line Portal or Mobile App	Excel File Upload	Customer Services
Event Reporting	✓	✓	✓	✓	✓

*All regulated parties that report events for both beef and dairy cattle are required to have an account in both DairyTrace and CCIA.

WHY GET STARTED WITH DAIRYTRACE

Our industry depends on all of us to protect the animals in our care. As an important part of the dairy cattle traceability chain, movements onto and off fairgrounds are an opportunity for disease to spread between animals.

That's why it's so important for fairs to report animal arrivals and departures to DairyTrace.

While reporting animal movements is voluntary for fairs under federal regulations, it's up to all of us to protect the highly valued animals at these events.

Set up your DairyTrace account



Contact Customer Services to set up your DairyTrace account or visit our website to learn more:

DairyTrace.ca • 1-866-55-TRACE (1-866-558-7223) • info@DairyTrace.ca

Scan
to visit
our website

