



DairyTrace Customer Services
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REPORTING YOUR TRACEABILITY EVENTS

There are multiple ways to report traceability events to DairyTrace.

Some reporting methods require manual entry or third party assistance while others are reported automatically. Choose the option(s) that work best for you. If you have any questions, our DairyTrace Customer Services team is always available to help determine what method will be easiest for you.

	Reporting directly through DairyTrace This option is available to all dairy value-chain participants				Holstein Canada		Lactanet Field Staff ³		On-Farm Software ⁴			Fairs/ Shows
TAGGING EVENTS:	On-line Portal	Mobile App	Customer Services	Excel File Upload	Animal Registration ¹	Traceability Reporting ²	ERA	Atlantic	DairyComp	Lac-T	Uniform-Agri	AssistExpo
Tag Activation/Birth	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
Tag Replacement	✓	✓	✓	✓				✓	✓	✓	✓	✓
Cross Reference	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓
Tag Reissued	Automatically reported by DairyTrace											

MOVEMENT EVENTS:	On-line Portal	Mobile App	Customer Services	Excel File Upload	Animal Registration	Traceability Reporting	ERA	Atlantic	DairyComp	Lac-T	Uniform-Agri	AssistExpo
Move-In	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓
Move-Out	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓
Import	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓
Export	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓

TAG RETIREMENT EVENTS:	On-line Portal	Mobile App	Customer Services	Excel File Upload	Animal Registration	Traceability Reporting	ERA	Atlantic	DairyComp	Lac-T	Uniform-Agri	AssistExpo
On-Farm Disposal	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓

When you register an animal through your Breed Association, or its identification number changes and needs to be cross referenced, Holstein Canada will automatically transfer the associated traceability event(s) to DairyTrace on your behalf. Just remember, the birth must be registered before 45 days to comply with proAction reporting requirements or before the animal leaves the farm of origin, whichever occurs first.

Traceability reporting through Holstein Canada is a two-step process. When traceability events are reported via Holstein Canada field staff, customer services, or Webservices, the information is transferred to DairyTrace Customer Services for entry.

Submission of electronic registration applications (ERA) to Breed Associations automatically creates a tag activation event for registered animals. In Atlantic provinces, when the technician visits your farm, they can submit traceability events on your behalf.

Enter your herd information all in one place and seamlessly upload your traceability events to DairyTrace.